

PRESENT YOURSELF AT DAGA 2021 BY SPONSORING AND ADVERTISING - Hybrid in Vienna and online -

15 – 18 August 2021



OVERVIEW

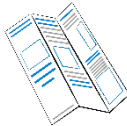

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MEDIA INFORMATION

The interest of participants and authors remains high. We have achieved a DAGA record with 615 abstracts submitted. Without taking into account the influence of the pandemic, based on the very high registration numbers of March 2021 compared to previous years, we should expect a total number of participants of around 1500.

According to the registration status as of mid-March, 12% of the participants have registered for online participation. Of the 88% on-site registrants, two thirds are determined to come to Vienna under any circumstances, according to our survey. One third of on-site registrants, while preferring on-site participation, are also considering online participation depending on the pandemic situation.

The final event format is subject to the restrictions and requirements of the authorities and the travel conditions of participants and contributors at the time of the meeting.

CLASSIC ADVERTISING (PLUS 5% ADVERTISING TAX, PLUS 20% VAT)	
<p>Advertisement in the DAGA Program Book</p> <p>Edition: About 1000 (depending on situation) + downloadable online presentation as PDF (Black and white, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides. Please send double-sided ads as 2 single pages) Deadline: 14 May 2021 / as PDF to: tagungen@dega-akustik.de</p>	<p>single page: 300,- €</p> <p>double-sided: 600,- €</p>
<p>Advertisement on Inside Front / Inside Back Cover in the DAGA Program Book</p> <p>Edition: About 1000 (depending on situation) + downloadable online presentation as PDF (Coloured, one-sided, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides.) Deadline: 14 May 2021 / as PDF to: tagungen@dega-akustik.de</p>	<p>1.100,- €</p>
<p>Congress Bag Insert</p> <p>Number of items: About 1000 (depending on situation)</p> <ul style="list-style-type: none"> • Leaflet of one page (max. A4, printed front and back) or flyer or • Multi-page brochure (max. 100g per item) • Costs of production and delivery by Sponsor 	 <p>Leaflet / Flyer: 600,- € Brochure: 1.200,- €</p>
ONLINE ADVERTISEMENT (PLUS 20% VAT)	
<p>Advertisement on the Start page of the Online Platform</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo on the start page of the online platform • The online platform will be used by onsite as well as online participants and can also be viewed after the conference • Please also note our offers for online exhibitors (see exhibitor brochure) 	 <p>Permanent Advert: 600,- €</p> <p>Rotating Logo: 300,- €</p>
<p>Advertisement on the Start page of the Online Proceedings</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo on the start page of the online proceedings 	<p>Permanent Advert: 600,- €</p>
<p>Targeted advertising in the programme app (session view)</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo in your desired sessions in the program app • This offer is subject to the technical implementation (pending) 	<p>50,- € per session 200,- € for 5 sessions 400,- € for 10 sessions</p>



SPONSORING (PLUS 5% ADVERTISING TAX, PLUS 20% VAT)

Become	Diamond Sponsor	from 10.000 €
	Platinum Sponsor	from 6.000 €,
	Gold Sponsor	from 4.000 €,
	Silver Sponsor	from 2.500 € or
	Bronze Sponsor	from 1.000 € (monetary and intrinsic value will be added up.)

In addition to the benefits of the individual offers, you will be named as a sponsor (from 1000,- € with company logo) and sponsorship status (Diamond / Platinum / Gold / Silver / Bronze) in all following places:

- ✓ in the Program Book
- ✓ on the DAGA Website and
- ✓ in the DAGA Online Proceedings

<p>A) Covid-Plexiglass at the Conference Office with your Logo</p> <ul style="list-style-type: none"> • Your logo is presented on the Covid-protective plexiglass on 5 registration counters, each logo approx. 10 x 20 cm in size 	<p>500,- € for 5 Stickers</p>
<p>B) Opening Ceremony</p> <ul style="list-style-type: none"> • Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage of the Plenary Hall • Acknowledgement of the sponsor by the conference chairs during the opening and the closing event • Your roll-up will be visible on-site during the entire conference as well as in the livestreams of the opening event, the plenary lectures and the closing event 	<p>1000,- €</p>
<p>C) Social Evening</p> <ul style="list-style-type: none"> • Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage at the Social Evening • Acknowledgement of the sponsor by the conference chairs at the Social Evening • Subject to the approval of the Social Evening 	<p>500,- €</p>
<p>D) Disinfectant Dispenser with your Company Logo in size A4</p> <ul style="list-style-type: none"> • The disinfectant dispensers will be placed in prominent locations: in the entrance area, at the catering stations and at the entrances to the lecture halls • Your logo is clearly visible on top of each disinfection column; we will coordinate the design of the A4 sign with you • You are free to choose the number of disinfectant dispensers sponsored 	<p>350,- € per item or provision of the dispenser column after consultation</p>
<p>E) FFP2 Masks with your Logo and DAGA Logo</p> <ul style="list-style-type: none"> • For all DAGA volunteers as well as for all participants who want to get their very own DAGA mask, possibly as an insert for the conference bag • We design the mask with your logo, the DAGA logo and a slogan about acoustics and take over the production costs 	<p>2500,- €</p>

<p>F) Your Company Logo on every free Seat = every 2nd Seat</p> <ul style="list-style-type: none"> • Due to hygiene regulations, only every second seat may be occupied. All seats that remain empty will be marked with an A4 print with your logo. • We integrate your logo and coordinate the design with you. 	<p>per Session Hall: 500,- €</p> <p>Plenary Hall: 700,- €</p> <p>Package price: 4500 € for all 13 Session Halls</p>
<p>G) Base Caps for all DAGA Volunteers with your Logo</p> <ul style="list-style-type: none"> • All DAGA Volunteers are wearing a base cap (or alternatively T-Shirt) with your company logo and the DAGA logo 	<p>200,- € plus own production costs</p>
<p>H) 50+1 Years of DAGA: Congratulatory Wall with generous Logos of Sponsors – We catch up on our Anniversary –</p> <ul style="list-style-type: none"> • On a large roll-up (150 x 215 cm) all congratulating sponsors are shown with their logo • The roll-up moves from the entrance via the exhibition to the stage of the plenary hall 	<p>400,- €</p>
<p>I) Ceramic Cups for Coffee Breaks</p> <ul style="list-style-type: none"> • „DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir • Your very own print design with your company logo and DAGA logo, in accordance with our approval of design. Cups must be stackable. Number of items: 1300 (or in accordance with sponsor) • The financial contribution is used for cleaning the mugs during the conference 	 <p>600,- € plus own production costs</p>
<p>J) Gift Insert for Congress Bags</p> <p>Number of items: In accordance with sponsor</p> <ul style="list-style-type: none"> • Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants 	 <p>200,- € plus own production costs</p>
<p>K) Your Logo on the Displays at the Conference Office</p> <ul style="list-style-type: none"> • Rotating Logo displayed prominently in the entrance area to welcome the participants, alternating with daily programme information 	<p>300,- €</p>
<p>L) Break Slides in Session Hall(s)</p> <ul style="list-style-type: none"> • Your company logo is displayed on a presentation slide before sessions, during breaks and also between subsequent lectures • Break Slides are also visible for online participants who attend the session(s) 	<p>Plenary Hall: 700,- €</p> <p>per Session Hall: 500,- €</p> <p>Package price: 4500 € for all 13 Session Halls</p>
<p>M) Drinks and Snacks for Meeting of “junge DEGA”: Young Professionals</p> <ul style="list-style-type: none"> • You are acknowledged as sponsor and your company logo will be displayed on a presentation slide right at the beginning of the meeting • As sponsor, you are kindly invited to attend the meeting and welcome to socialize and network with the future elite of professional acousticians 	<p>from 500,- €</p>

* Sponsors will be responsible for production and delivery of standup-displays as well as posters. The only exception to this is the anniversary congratulatory wall, which is produced by the organiser.

Do you have your own ideas and suggestions for sponsorship?

You are also welcome to bring forward own ideas. Please contact us!

Teresa Lehmann and Julia Schneiderheinze

tagungen@dega-akustik.de

Telefon: +49 (0)176 - 56 84 55 64 / +49 (0)30 – 340 60 38 04

DONATIONS

We will issue a donation receipt for all donations.

For donations of 300 euros or more, the donor can be mentioned in the online conference proceedings in alphabetical order without the company logo.

APPLICATION FORM

We hereby order the following **Sponsoring for DAGA 2021:**

Name of sponsoring / advertisement items

Name of Company

Address

Date, signature and company stamp

Please send the completed form by email to:

Teresa Lehmann, tagungen@dega-akustik.de, Phone: +49 (0)176 - 56 84 55 64

All sponsors receive an invoice by the Austrian Academy of Sciences prior to the payment.